



# Strategic Planning

We plan for results

Wedgewood Group's strategic planning services include:

- Facilitating Vision and Mission Statement Development
- Defining Core Competencies
- Establishing Organizational Values
- Developing Long-Term Strategies
- Creating Short-Term Goals
- Designing Internal Marketing and Communications
- Creating Evaluation Tools for Success
- Full Spectrum Support through Plan Execution

Every organization has goals it aims to accomplish – both short and long term. The question is whether you are developing the right long-term goals and short-term tactics to achieve them? The best way to ensure you are enacting large-scale organizational change in a deliberate and systematic way is within the framework of a strategic plan. At Wedgewood Group, we pride ourselves on helping organizations construct strategic plans that marshal the skills and talent already found in your organization to move it in the right direction. Incorporating a collaborative approach, we help you **develop the plan**, **plan the work** and then **work the plan**. As a dedicated and trusted partner, we work with you to execute every action item in your strategic plan to ensure that the organization remains on target to meet each of the goals and objectives you have deemed critical for success.

## Our Process

Our process begins with a comprehensive assessment, in which we use our proprietary tools and processes, to understand both the internal and external environments of your organization. We then conduct an interactive, comprehensive leadership planning session – during which we work with you to define your organization's mission, vision, values, core competencies and long-term strategies.

Once a strategic framework has been established, we conduct smaller, similar planning sessions with all segments of your organization in order to collaborate with team members on all levels. This comprehensive approach enables you to create a detailed and effective "roadmap" of goals and objectives to best execute your strategic plan, inserting checkpoints to ensure that each activity is on path to reach the goal(s) you have set.

Most importantly, we closely monitor the performance of the strategic plan through the use of measurement tools such as scoreboards and scorecards. We carefully examine how well the organization is delivering on predefined objectives and metrics - building momentum on your organization's successes while fixing the areas where benchmarks are not being achieved.

At Wedgewood Group, we distinguish ourselves not only in our ability to create well conceived strategic plans, but more importantly, in our ability to help organizations execute them.



WEDGEWOOD GROUP

## Past Performance

Wedgewood Group has worked with a wide variety of organizations and handled strategic planning engagements for some of the most demanding leaders. Our strategic planning expertise includes:

- Aerospace and Defense
- Government
- Healthcare
- Not-for-Profits
- Professional Services

## 5 Reasons to Work with Wedgewood Group

When you are looking to partner with a firm to help you define your organization's strategy, consider these five items that set us apart from our competitors:

1. We develop the right strategic plans for clients who aren't always driven by profit.
2. We start with your facts, not our assumptions.
3. We don't lecture, we listen.
4. We create to effectively communicate.
5. We are proven, professional and passionate people.

## Firm Codes

GSA Schedule Contract Number: GS-10F-0187P

Federal Tax ID Number: 16-16130914

CAGE Code: 1TR18

DUNS Number: 017390274

Business Type: S-Corporation

Business Classification: Small

## About Wedgewood Group

Wedgewood Group is a small, woman-owned management consulting firm that provides workforce development solutions to a wide-range of commercial and government clients. Since 2001, we have helped organizations achieve targeted results by implementing solutions that maximize individual capabilities and increase organizational effectiveness. Wedgewood Group delivers timely, measurable results to our clients by analyzing core competencies, defining performance problems, and providing a framework for action that meets client objectives.

## Contact Us

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